



Mr. S. MANIKANDAN

Assistant Professor

My Contact

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📍 6/25, Raman St, Allampatti,
Virudhunagar

💡 Vidwan ID: 480276

Hard Skill

- Financial Accounting
- Business Management
- Cost and Management Accounting
- Capital Market
- Digital Marketing

Area of Specialisation

- Finance
- Marketing
- Capital Market

Education Background

- Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar
Bachelor of Commerce
Completed in 2011
- Virudhunagar Hindu Nadar's Senthikumara Nadar College, Virudhunagar
Master of Commerce
Completed in 2013
- Virudhunagar Hindu Nadar's Senthikumara Nadar (Autonomous College, Virudhunagar)
Master of Philosophy
Completed in 2016

Objectives

- To serve the youth and society for creating empowerment with my knowledge and skills.
- To learn from competitive global professionals, academicians and develop my professional growth.
- To make good discipline in my working place

Professional Experience

M.G.R. College, Hosur 2015 – Present

Workshop / Conference / Seminar

2015 – 2023

FDI Policies in India	2016
Goods and Service Tax	2017
Financial Inclusion of India	2017
Problems and Challenges faced by Rural Women Entrepreneurs in India	2017
Problems and Challenges faced by Rural Entrepreneurs in India	2018
National Level FDP on Writing and Publishing Research papers in Scopus /Wos	2022

Proceedings

2015 – 2023

FDI Policies in India	2016
Goods and Service Tax	2017
Financial Inclusion of India	2017
Problems and Challenges faced by Rural Women Entrepreneurs in India	2017
Problems and Challenges faced by Rural Entrepreneurs in India	2018
AI's Place in India's Insurance Sector	2024

Publications

Journal of Emerging Technologies and Innovative Research
AI's Place in India's Insurance Sector 2024

Project

A STUDY ON FINANCIAL PERFORMANCE EVALUATION OF LIFE INSURANCE COMPANIES IN INDIA