



Dr.B. MATHIVANAN

Professor & Head

About Me

Dr. B. Mathivanan, Professor & Head at M.G.R. College since 1996, is an expert in Finance, Marketing, Capital Market, and Human Resource. With a rich academic background including a Ph.D., he has contributed significantly to publications and served various roles at Periyar University, demonstrating leadership and expertise in academia.



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Nanjundeswar Nagar, Rayakotta Road,
Hosur



Vidwan ID: 488922

Language

- English
- Tamil
- Kannada
- Telugu

Expertise

- Finance
- Marketing
- Capital Market
- Human Resource

Experience

M.G.R. College, Hosur

1996 - Present

Vysya College, Salem

1994 - 1996

Apart from College

Periyar Univeristy, Syndicate From 2014 to 2017

Periyar Univeristy, Senate From 2014 to 2017 & 2017 to 2020

Periyar Univeristy, Vice Chancelor Convenor Committee - 2017

Periyar Univeristy, PG Board of Studies - December - 2019 to December - 2022

Periyar Univeristy, UG Board of Studies - 2023 - Present

Publication

Research Hub International Multi Disciplinary Research Journal 2021
A Study on relationship between demographic characteristics and
turnover intention of faculty members working in colleges in Karnataka
Journal of Engineering Science 2020
Mobile Addiction: Productive Vs Unproductive Purpose

Education

B.A. Co - Operation

Madras University, Chennai

September - 1985

Master of Commerce

Annamalai University, Chidambaram

May - 1988

Master of Philosophy

Annamalai University, Chidambaram

April - 1990

Doctor of Philosophy

Bharathidasan University, Trichy

March - 2013

Ph.D

Awarded

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Guiding

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